

Alex Rummel

alexrummel.com

rummelac@mail.uc.edu

(269) 944 7222

67411 Black River Run Street, South Haven,
MI, 49090

Education

University of Cincinnati

Class of 2025

BS in Communication Design

Minor in Computer Science

Participating in the Professional Practice Program, alternating semesters of classroom study with work in the field of design

South Haven High School

Class of 2020

3.98 Unweighted GPA

Ranked 3rd in class

Awards/Recognitions

University of Cincinnati

Scholarships

Cincinnatus Scholarship, UC National Outreach Award, Sallie Baldwin Endowed Graphic Communication Scholarship, Fall 2020 Dean's List

South Haven High School

Scholarships

Grace J. Calvin Scholarship, Albemarle Scholarship, Van Buren Association of School Boards Scholarship, Moose Lodge Scholarship

South Haven Robotics

Drive coach (2018), Dean's List semi-finalist (2019), Autonomous Award sponsored by Ford (2019), captain of programming/electrical team (2019–2020), lead driver (2019–2020)

South Haven Band

Outstanding Band Member Award (2017), Louis Armstrong Jazz Award (2020), first chair in concert band and jazz band, alto saxophone section leader in marching band

Work Experience

Spencer Manufacturing | Technology Intern

June 2020–Current | South Haven, Michigan

Worked as a designer and full-stack developer on a two-person team that created an app to track employee hours, manage firm's individual projects, break down the hours spent on hundreds of different tasks for more accurate quoting, and create a chatroom and issue logger for every project, eliminating multiple paid subscriptions used to manage the business

Migrated existing company website from WordPress and programmed an all-new site with decreased load-times, re-imagined themes, and an integrated web app allowing customers to create their own apparatus and generate estimated drawings

Hardt Insurance | Contracted Designer

February 2018–Current | South Haven, Michigan

Responsible for managing Google Ads presence, replacing the prior firm who formerly oversaw their campaign and saved the company money while generating consistent numbers of impressions and clicks

Designed banner ads, logos, newspaper ads, social media ads, flyers, and created billboard for company on one of town's busiest roads

Harbor Toy Company | Cashier

May 2018–December 2019 | South Haven, Michigan

Interacted with customers, processed returns, cleaned and monitored store during shifts, organized items

Entrusted with operating store alone, opening and closing when necessary

Activities

N.E.R.D.S Robotics Team Volunteer Coach | September 2020–Current

Bangor High School Robotics Team Volunteer Mentor | January 2019–Current

National Honors Society Member | September 2018–May 2020

South Haven High School Robotics Team | January 2017–May 2020

South Haven High School Band (Concert, Jazz, Marching) | August 2016–May 2020

South Haven High School Varsity Tennis | August 2016–October 2019

Skills

Fluency in programming languages Java, HTML, CSS, JavaScript, jQuery, Ajax, PHP, React Native, C++

Adobe Creative Suite (Illustrator, Photoshop, InDesign, Dreamweaver, Dimension, Audition, Bridge, Camera Raw)

Project management tools (Trello, Git, GitHub)

Microsoft Office Suite (Word, Excel, PowerPoint)

Domain registering and website publishing with FTP, cPanel, phpMyAdmin, SQL tables